



FELICIA TURANO
GRAPHIC DESIGNER

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PROFESSIONAL EXPERIENCE

TURANO DESIGNS Pittsburgh, PA

CONSULTING DESIGNER 5/06 – present

Responsibilities: branding and concept development, design, layout, and production. Projects include: logos, posters, exterior signs, brochures, newsletters and advertisements. Clients include: Environmental Charter School at Frick Park, Group Against Smog and Pollution, and Adina's Artistry.

Software Proficiency: InDesign, Photoshop, Illustrator, Acrobat, MS PowerPoint, MS Word

AKOYA Pittsburgh, PA

PRODUCTION SPECIALIST 3/09 – 9/11

Responsibilities: collaborate with Production Manager and freelance designers on all aspects of graphic design and production, revise layouts for program fact sheets and technical bulletins incorporating client templates; photo montage and photo re-touching for posters and brochures; translate Excel data into design layouts for publication; design invitations and flyers for events; logo design; design signs and promotional materials for technical meetings; create electronic forms and handicap-accessible PDF files from print documents; organize and refine PowerPoint presentations; design one-page strategic plans for clients internal communications; create banners for Web sites and e-mail blasts; and prepare files for press and web publishing. Work with a variety of project managers, writers, illustrators and pre-press vendors to complete projects.

Partial Client List: U.S. Department of Energy (Solid State Lighting, Commercial Builders Initiative, and Energy Smart Hospitals Programs); U.S. Department of Health and Human Services; the Department of Veterans Affairs Women's Health Care Program; and NASA.

MATERIALS RESEARCH SOCIETY Warrendale, PA

GRAPHIC DESIGNER 2/97 – 5/03

Publications: design and produce promotional materials for MRS Members, exhibitors, and MRS staff (i.e. invitations, membership directory, marketing opportunities media kit, exhibitor brochures, publications catalog, membership campaign materials, and advertisements); establish themes and design logos for special projects; assist editorial staff in production of monthly *MRS Bulletin*; and provide graphic support to Web editor.

Signage: plan, design and coordinate the production and placement of signs for two to four-thousand attendees at international biannual meeting. Signs included banners, information kiosks and placards with specific meeting information and/or general Society news and promotion.

Meeting/Event Services: manage the MRS Meeting Information Desk; organize information areas and manage volunteers; assist with graduate student award presentations; photograph technical and poster sessions; and assist staff with set-up of registration and meeting spaces.

Administration: organize and streamline production procedures in the Art Department; work with printers and other vendors procuring bids and completing projects; build materials science image archives; and coordinate internal design projects.

INDIANA UNIVERSITY OF PENNSYLVANIA SCHOOL OF CONTINUING EDUCATION Indiana, PA

INSTRUCTOR 1996,1995 (Winter Terms)

Course: Aspirations in Art "Aspirations in Art" introducing students (in grades 7-10) to the graphic design profession.

PITTSBURGH TECHNICAL INSTITUTE Pittsburgh, PA

GRAPHIC DESIGN INSTRUCTOR 8/93 – 11/95

Responsibilities: construct detailed course curriculums for long-term departmental use; instruct students from first term through graduation in Design Fundamentals, Figure Drawing, Graphic Design, Color Theory, Painting and Illustration, and Portfolio Preparation; review and critique student assignments, and provide individual student counseling.

THE CARNEGIE MUSEUM Pittsburgh, PA

DESIGN SERVICES ASSISTANT 7/89 – 8/91

Responsibilities: design and produce publications, signs and promotional materials, and supervise interns and volunteers.

VETERANS ADMINISTRATION MEDICAL CENTER Pittsburgh, PA

PUBLIC AFFAIRS SPECIALIST 5/87 – 7/89

Responsibilities: design and produce publications including brochures, program covers, and the quarterly news; design and produce displays for special events; establish design standards for medical center departments; and photograph events.

COMMUNITY/VOLUNTEER EXPERIENCE

2008 – present Environmental Charter School, Pittsburgh, PA

- *ComPOST* Committee Chair (the Parent Community Organization newsletter):

2012-present: Managing Editor and Graphic Designer

2008-2012: Advertising Coordinator and Ad Designer

- Room Parent: assist with classroom projects and special events as needed
- Committee Member: Holiday Marketplace, Uniform Re-Use, ECS Kick-off Event, etc.

2004 – 2005 Pittsburgh Technical Institute, Pittsburgh, PA

- Student Advisor: review and critique portfolio projects for senior graphic design students

1995 – 2000 Associated Artists of Pittsburgh (AAP), Pittsburgh, PA

- Lunchtime Lecture Series: edit, design and print promotional flyers
- Gallery 937: design postcards and invitations, gallery volunteer
- Outreach Program: instruct high school students in The Visual Arts Career Orientation Program

AWARDS

2002 Materials Research Society Annie Award for the highest level of service to the MRS staff

Two Honorable Mentions from Western PA Printing for graphic design and pre-press production

2000 Materials Research Society Special Contribution Award for conference sign design and coordination

Two Honorable Mentions from Western PA Printing for graphic design and pre-press production

1999 Two Graphic Design USA American Graphic Design Awards

Five Honorable Mentions from Western PA Printing for graphic design and pre-press production

1998 Wausau Papers Graphic Excellence Award for publication design

Two Honorable Mentions from Western PA Printing for graphic design and pre-press production

Two Awards of Excellence from Schiff printing for two-color design and production

1997 Two Honorable Mentions from Western PA Printing for graphic design and pre-press production

1989 Veterans Administration Special Contribution Award for outstanding performance

Two Veterans Administration Presidential Awards for "Excellence in Public Affairs"

EDUCATION

INDIANA UNIVERSITY OF PENNSYLVANIA Indiana, PA

MFA–Painting/Drawing, 8/93

MA–Painting/Drawing, 8/92

MOORE COLLEGE OF ART Philadelphia, PA

BFA–Graphic Design/Drawing, 5/87

UNIVERSITY OF PITTSBURGH Pittsburgh, PA

Studio and liberal arts foundation coursework